

SIGNIFICANT

SIGNS | PRINT | DESIGN

Supplying Artwork

Follow these four simple points to help you supply your artwork:

1. FILES



Please supply print ready **PDF** files. We prefer all artwork to be supplied as high-resolution PDF format with fonts embedded.

Please ensure you choose high resolution. Compression settings for colour and greyscale should be down sampled to 300dpi with "auto compression" set on high. Bitmapped (monochrome: i.e. line art) images should be set at 600dpi. Font embedding should be set to "embed all fonts."

2. RESOLUTION



For high quality reproduction we need files saved at **300ppi**, at 100%. This refers to the number of pixels per inch. Less than 300ppi and your artwork will look pixelated.

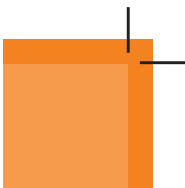
Please always save your artwork at the size it is to be printed. If you supply us artwork that is saved at a small size and you want it printed big the pixels will stretch and look pixelated. We can scale artwork down but we can't scale it up without a loss of resolution (and good resolution is what makes the image crisp and sharp).

3. COLOUR



Please ensure that all embedded images are **CMYK** (Cyan, Magenta, Yellow, Black) files. RGB images may look good on your screen but final output to print is always in CMYK. Files converted from RGB or Pantone to CMYK may alter the colour composition significantly.

4. BLEED



Bleed is the little bit of extra that goes on all the edges of your printed piece. We print it and then we chop it off. What this does is ensure that your printed product does not have an ugly white edge along the sides, but a nice clean and seamless break. As a rule of thumb we ask for a **5mm bleed** on all the edges.

Sending Artwork



Please address your artwork to info@significant-signs.co.uk with any relevant information or PO regarding the job. Maximum file size preferred by email is 10mb. Files larger than this should be sent by using one of the many file sharing sites that are now readily available and allow you to send large files normally free of charge, ie wetransfer or yousendit.